

FDYL Retail Division

A snapshot of some of the areas of expertise that FDYL Associates can provide to retail sector clients:

Retail Strategy

- ▶ New store development; roll-out planning
- ▶ Store location planning
- ▶ Store catchment and marketing information
- ▶ Technology selection and implementation
- ▶ UK and International expansion programmes
- ▶ Corporate governance and board structure

Retail Operations

- ▶ Supply chain and logistics
- ▶ Distribution policies
- ▶ Planning and display; shelf space management
- ▶ Merchandising and point of sale
- ▶ Store layout and space optimisation
- ▶ Stock management & control

Retail Finance

- ▶ Forecasting – sales; cashflow; budgets
- ▶ Management information and monitoring reports
- ▶ Store level key performance indicator reports
- ▶ Gross margin enhancement
- ▶ Cost control and restructuring; rent negotiations
- ▶ Acquisition planning and funding



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